

For Immediate Release

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**NPower + Tata Present the New Face of Tech:
Engaging Underserved Students**

New York (June 9, 2015) – Despite the ongoing *Digital Revolution*, the Computer Science (CS) field struggles to attract both interested students and skilled workers. Currently, less than 2.4% of U.S. college students graduate with a CS degree. Only 12% of these degrees are awarded to women, while a mere 8% are awarded to students of color¹. As a result, the U.S. is facing a huge shortage in the CS workforce, with two jobs available for every CS graduate between 2013 and 2023 (U.S. Bureau of Labor Statistics).

In response, NPower and Tata Consultancy Services are proud to announce today a new Clinton Global Initiative America (CGI America) Commitment to Action. The Community Corps, NPower's skilled volunteer program with national reach, heads up a three-year commitment that aims to engage approximately 3,000 volunteers to support 19,000 students and 750 teachers across 275 schools. The new initiative focuses on serving schools where 50% or more of students qualify for free or reduced lunch in states including Florida, New York, North Carolina and Texas.

This new innovative CS education program will be implemented via The Community Corps under the following directives:

- (1) Inspire Students: Focus on placing corporate volunteers in schools around the U.S. in the interest of inspiring middle and high-school students to seek Computer Science (CS) related studies and careers.
- (2) Teach Code: Designed to help provide students with groundbreaking Computer Science and coding curriculum that they would usually not receive in schools.
- (3) Prepare CS Educators: Will aid middle and high school teachers in receiving technology orientation and certifications.

"This is another step towards achieving our goal of ensuring that every underserved youth has an equal chance at succeeding in the technology field," said Stephanie Cuskley, CEO of NPower. "Collaborating

¹ U.S. Chamber of Commerce Foundation

with tech leaders like Tata will help ensure that the support we are providing is best-in-class and will ultimately improve the lives of these young people.”

“We are proud to expand our long-standing partnership with NPower to help drive these programs. Programs like this have proven effective at engaging female students and students of color in deeper CS education, because they can learn about the field in a supportive atmosphere and understand how a CS education translates into rewarding job opportunities,” remarked Balaji Ganapathy, Chairman, Head of Workforce Effectiveness, North America, Tata Consultancy Services. “In the long term, these programs can help ensure that the U.S. maintains a diverse, skilled and competitive technology workforce.

Since launching in 2011, The Community Corps has registered over 6,000 volunteers and 88 schools in its network, and implemented CS education programs in partnership with industry leaders such as Tata Consultancy Services and members of The Community Corps Advisory Council. Learn more about how The Community Corps matches corporate technology professionals with schools and students who can benefit from their expertise at thecommunitycorps.org.

About NPower

NPower mobilizes the tech community and provides individuals, nonprofits, and schools opportunities to build tech skills and achieve their potential. We pursue this mission via our two signature programs:

The Community Corps is a skills-based volunteering program connecting technology professionals with high impact nonprofits and schools via our online platform. Our tech volunteers work hand-in-hand with schools and nonprofits to help them use technology more effectively and inspire the next generation of science, technology, engineering and math (STEM) professionals.

Technology Service Corps builds brighter futures for underserved young adults and veterans through free technology and professional skills training. The program includes technical classes, mentoring from business leaders, internships and career development workshops at leading corporations and nonprofits, industry-recognized certifications as well as employment and alumni services. More than 80% of our alumni are employed or pursuing higher education within one year of graduation.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an [IT services](#), [consulting](#) and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of [IT](#), [BPS](#), [infrastructure](#), [engineering](#) and [assurance services](#). This is delivered through its unique [Global Network Delivery Model](#)™, recognized as the benchmark of excellence in software development. A part of the Tata group, India’s largest industrial conglomerate,

TCS has over 319,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

About the Clinton Global Initiative (CGI)

Established in 2005 by President Bill Clinton, the Clinton Global Initiative (CGI)—an initiative of the Bill, Hillary & Chelsea Clinton Foundation—convenes global leaders to create and implement innovative solutions to the world's most pressing challenges. CGI Annual Meetings have brought together more than 180 heads of state, 20 Nobel Prize laureates, and hundreds of leading CEOs, heads of foundations and NGOs, major philanthropists, and members of the media. To date, members of the CGI community have made nearly 3,200 commitments, improving the lives of more than 430 million people in over 180 countries.

CGI also convenes CGI America, a meeting focused on collaborative solutions to economic recovery in the United States, and CGI University (CGI U), which brings together undergraduate and graduate students to address pressing challenges in their community or around the world. For more information, visit clintonglobalinitiative.org and follow us on Twitter [@ClintonGlobal](https://twitter.com/ClintonGlobal) and Facebook at facebook.com/clintonglobalinitiative.

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