

CONTACT

Kathryn Harriman
212.444.7245
kathryn.harriman@npower.org

FOR IMMEDIATE RELEASE: July 21, 2016

National Technology Education Non-Profit, NPower, Hires Bertina Ceccarelli as CEO *Ceccarelli to Expand Free Technology Training for Young Adults and Veterans*

Brooklyn, NY – NPower, a leading national nonprofit providing free IT training and job placement to young adults and veterans, announced today the appointment of Bertina Ceccarelli as Chief Executive Officer. Ms. Ceccarelli comes with a wealth of experience in both the nonprofit and corporate sectors, most recently serving as Executive Vice President of Global Resources at the Wildlife Conservation Society where she led fundraising, brand strategy, and launched Future Leaders, a workforce development initiative for Bronx youth. As CEO of NPower, Ceccarelli will expand NPower's reach as a leader in employer-driven IT education for young adults and veterans.

"Bertina's successful track record in technology, business, and nonprofit leadership along with her vision for the future of NPower is strongly aligned with the board's strategic priorities," said Dan Petrozzo, Chairman of NPower's Board of Directors. "Her experience with large, global organizations will help NPower as we scale our unique model of IT training and corporate volunteering to new locations such as Baltimore, Maryland and St. Louis, Missouri."

"Coming from a family of modest means with parents who didn't attend college, I know that getting an education in technology dramatically altered the type of career opportunities that became available to me," said Ms. Ceccarelli. "NPower's proven training and job placement model is one answer to our generation's growing concern over a shrinking middle class. I am focused on expanding our tech curriculum to launch more low-income young adults and veterans into successful, well-paid careers and developing new ways for volunteers to become coaches and mentors. The work of NPower profoundly alters the professional and life trajectories of our students, and I couldn't be more honored to lead this organization."

About Bertina Ceccarelli

Prior to moving to the nonprofit sector, Ms. Ceccarelli had a successful career in media and technology, holding executive positions with National Broadcasting Company (NBC), including Senior Vice President for NBC's online ventures. She began her career in management information systems with Procter & Gamble.

Ms. Ceccarelli draws on her experience working with United Way, where she was dedicated to improving education, health and economic outcomes for New Yorkers from underserved communities for nine years. While there, she worked with the Mayor's Office to launch New York City's first-ever digital volunteer engagement program.

Bertina holds an MBA from Harvard University and a BS in Industrial Engineering and Operations Research from the University of California at Berkeley. She serves on the board of Girls Inc. New York City and has served on the board of Women in Development and chaired the Harvard Business School Club of New York's Social Enterprise Conference.

About NPower

NPower is a national nonprofit that provides underserved young adults and veterans with free IT career training, industry-recognized credentials and paid internships and job opportunities with Fortune 500 companies. NPower also offers career awareness and readiness programs for high school students. A network of over 10,000 industry volunteers offer mentoring, career advice, and alumni coaching for NPower students, as well as provide pro bono IT support for our partner nonprofits. Over 80% of our graduates are employed full time or enrolled in higher education within 6 months of completing our program, which is free to qualified students. For more information, visit npower.org and follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

###