Volunteers Unite to Introduce Jersey City Young Adults to Coding

Jersey City (August 14, 2015) – NPW and its skills-based volunteering program, The Community Corps, is teaming up with Teaneck, NJ-based technology and services firm Cognizant (NASDAQ: CTSH) and Jersey City Mayor Fulop's JC Summer Works youth employment initiative to introduce young people to coding.

Taking place tomorrow, the aim of the “Introduction to Coding” Saturday Jump Start Program is to expand horizons for approximately 30 Jersey City teens by providing them with a unique opportunity to learn about coding while networking with professionals and peers. Guided by approximately 30 volunteer mentors from Cognizant, a Fortune 500 company, the young adults will learn the fundamentals of working with HTML, gaining fundamental skills in one of the primary coding languages of the web, as they build a website of their own.

“We believe that youth from diverse backgrounds can build tech skills and brighter futures for themselves, their families and their communities,” said Stephanie Cuskley, Chief Executive Officer of NPW. “Part of that is ensuring that programs like Saturday Jump Start have access to effective curriculum and exposure to real world professionals to see that they can do it too. Tech careers are within their reach. NPW is thrilled to partner with Cognizant and Mayor Fulop to introduce Jersey City's youth to the coding skills that we hope will be the first step toward a rewarding career in technology.”

“The technologies driving global business today are constantly evolving and prompting businesses to seek out employees who can offer specialized skills like coding expertise,” said Steven Schwartz, EVP, Chief Legal and Corporate Affairs Officer at Cognizant. “The Saturday Jump Start Program is a great way for Cognizant employees to share their knowledge with students and give back to our community. The skills these young adults are learning are vital to our nation's businesses and their ability to drive innovation and successfully compete in the global digital economy.”

“The City is excited to collaborate with NPW for its first ever ‘Introduction to Coding’ Saturday Jump Start session,” said Mayor Steven Fulop. “NPW is a real asset to Jersey City's youth, and the coding skills that NPW will provide through this program, as well as the technology training and internship programs it will launch in the fall, are key to
helping Jersey City youth fulfill their potential through careers in Jersey City’s rising tech sector.”

For more information about NPower’s skilled volunteering program or to learn about engaging on a corporate level, please contact Corporate Engagement Manager Ben Tannenbaum at ben.tannenbaum@npower.org

View latest program events, photos, videos and more by visiting npower.org or search #TheCommunityCorps across social media.

About NPower and The Community Corps
NPower mobilizes the tech community and provides individuals, nonprofits, and schools opportunities to build tech skills and achieve their potential. The Community Corps is NPower’s skills-based volunteering program connecting technology professionals with high impact nonprofits and schools via our online platform. Our tech volunteers work hand-in-hand with schools and nonprofits across North America to help them use technology more effectively and inspire the next generation of science, technology, engineering and math (STEM) professionals.

About Cognizant
Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world’s leading companies build stronger businesses. Headquartered in Teaneck, New Jersey, Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 100 development and delivery centers worldwide and approximately 218,000 employees as of June 30, 2015, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at www.cognizant.com

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